

VEGA

Decentralised Derivatives protocol looking for an experienced Community Lead

Start date: Immediate

Location: Remote (between UTC-8 and UTC+1)

Contract type: Permanent

Website: www.vega.xyz

About Vega

It is Vega's mission to build tools for decentralised trading that allow anyone on earth to trade freely, with open and fully access to their trading and risk data and no artificial barriers to entry or reliance on centralised entities. The project began in early 2018, and our testnet was opened to the public in late 2020. You can try it out at <https://testnet.vega.xyz>.

Our short-term target is ambitious but achievable: to create a fully decentralised, open source trading platform.

About you

We are seeking a creative and experienced person to lead Vega's community strategy through a period of transition and growth for the project. You will have the opportunity to design and implement a framework for community engagement that delivers excellent service to early adopters and fosters a creative and thriving community. A key part of this role is building trust and establishing community norms that align with the values and brand of Vega.

This is a senior role with significant responsibility. Your expertise will be relied on and you will contribute to key decisions that will help shape the success of Vega over the long term.

What you'll do

- Craft OKRs and strategies for community development
- Be one of the faces & voices representing Vega within the community across all community channels
- Shape how we build trust and growth in communities across multiple geo-regions
- Lead community initiatives that fosters opportunities for knowledge sharing, access and evangelism
- Develop creative solutions to community outreach and be responsive to zeitgeist opportunities
- Report on health of community and make recommendations for improvement
- Work with the Vega team to harness the power of a brilliant team of researchers, engineers and crypto enthusiasts to grow and nurture the community

Relevant Qualities or Experience

Required

- Collaborative and able and willing to work in a remote-first environment
- Have crypto community building experience
- Are an active DeFi contributor
- Have excellent verbal and communication skills
- Have used the Vega testnet and are excited by the potential
- Thrive on problem-solving and delighting community members

Desirable (but not essential)

- Experience of managing a content creation process
- Crafting marketing narratives
- Multilingual
- Knowledge of online community platforms incl. Discord, Twitter, Youtube, Twitch and Reddit
- Have worked for a project during a stage of rapid growth and can demonstrate understanding of the challenges and strategies for success
- Active following on crypto twitter/existing relationships in the crypto space
- Technical, financial or trader background

TO APPLY

Send your CV to jobs@vega.xyz.